



# **Advocating for the Affordable Connectivity Program Digital Inclusion Week 2023**

**Thursday, October 5**

**Presenter/Moderator: Uhunoma Edamwen**

# Our Agenda

- Welcome and Introductions
- 5 Components of Digital Inclusion
- What is the ACP?
- How to get ACP/How to enroll?
- ACP Recipient Stories
- Why the ACP is at Risk
- How can you support ACP renewal?
- ACP Advocacy Communications
- Wrap-Up



# Five Elements of Digital Inclusion

***Affordable, culturally responsive,  
high-quality, relevant***

- Broadband internet service;
- Internet-enabled devices;
- Access to digital literacy training;
- Technical support; and
- Applications and online content designed to enable and encourage self-sufficiency, participation and collaboration.

[National Digital Inclusion Alliance website](#)



# What is ACP?

## *Stands for 'Affordable Connectivity Program'*

- Successor to the Emergency Broadband Benefit
- \$30 monthly internet discount (\$75 in tribal areas and certain rural areas in future)
- \$100 device subsidy
- A vital benefit closing affordability gaps for millions of Americans since its inception during the pandemic

# Who Is Eligible? How to enroll?

- An individual within a household who is at 200% of federal poverty guidelines or benefits from other government assistance programs such as SNAP, WIC, Medicaid, SSI, veterans, etc.
- Apply and enroll at [getinternet.gov](http://getinternet.gov); talk with your Internet provider!

# **ACP Stories:**

## **Matthew Robinson & Skye Downing**



# **ACP Stories:**

## **Luis M. & Steph Minor**



# Why the ACP is at Risk





# How can you support ACP renewal?

From [NDIA Toolkit](#):

- Send a letter explaining the value and importance of ACP to your entire congressional delegation. Letters demonstrate support for the program and can come from:
  - Your organization alone
  - Your organization and partnering/supporting organizations (include each organization's name and signature)
  - Your digital inclusion coalition (include each organization's name and signature).
- Ask your state broadband office or governor's office to advocate for ACP – compile a letter with signatures from organizations to send to their congressional delegation
- Ask for a meeting with your Congressional delegation to share the value of ACP and how it impacts their constituents.
- Share success stories of people you've helped sign up for ACP.



# ACP Communications

## ACP Outreach Resources

- Federal Communications Commission's [ACP Consumer Outreach Toolkit](#)
  - Web Resources, Flyers, Audio & Video content
  - Social Media Assets
  - Consumer awareness content
  - Assets for governmental partners
  - Consumer handouts and the fact sheet are also available in [Arabic](#), [Chinese-Traditional](#), [Chinese-Simplified](#), [French](#), [Haitian-Creole](#), [Korean](#), [Portuguese](#), [Russian](#), [Spanish](#), [Tagalog](#), and [Vietnamese](#).
- Universal Service Administrative Company's official [ACP page](#)
  - Clear consumer-facing information about [qualifying for ACP](#), [applying for ACP](#), and [managing ACP benefits](#)
  - [Companies Near Me tool](#) to find internet service providers that participate in ACP
  - [Outreach materials](#) including [application screenshots](#) and instructions for [creating a unique URL](#) to track an outreach campaign
  - [Acceptable Documentation Guide](#) for authoritative information on required materials
  - Information for internet service providers to [participate in ACP](#)



# ACP Communications

- Social Media
- Blogs
- Outreach to the Press
- Partner with another non-profit and hold an event and promote that
- Sometimes the state has money for print and they will send out a postcard in your zipcodes about your event and what to bring
- Flyers
- Your website
- Your email list
- your newsletter



# Please Don't Take my ACP!



"Please  
don't take  
my ACP."

ACT NOW TO SAVE AFFORDABLE INTERNET FOR 20M HOUSEHOLDS.

