



PRESS KIT

**OUR MISSION IS TO
TRANSFORM LIVES THROUGH
DIGITAL EQUITY.**

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FAST FACTS

- **Nonprofit founded in 2008**
- **A national leader in digital inclusion**
- **Headquarters in San Francisco, CA, and Austin, TX**
- **Helping older adults and marginalized communities access the internet**
- **Provided more than 73,000 hours of technology training to 12,000+ learners**
- **Trained more over 700 nonprofit and government leaders to help their communities get online**

“You can tell the CTN instructors really want to be there, and the learners love it. They’re so excited. Learning these skills empowers them. They can do things on their own now, like paying their bills online. Getting connected really opens up a whole new world for them.”

- Chris Burger, EAH Housing (California), whose clients received in-person technology training from CTN

WHAT WE DO



DIRECT SERVICES

CTN partners with other nonprofits to provide their clients with:

- **Tablets, laptops or other devices**
- **Digital literacy classes (both in-person and remotely)**
- **Ongoing tech support (through workshops and Q&A sessions)**
- **Assistance in signing up for low-cost internet**

“CTN made sure that they understood what we needed...and what topics we were planning to teach with the curriculum. They customized everything for us.”

-Isabel Bernal, El Buen Samaritano (Texas), who requested a customized curriculum from CTN



CAPACITY BUILDING

CTN trains other organizations' staff and volunteers to prepare them to bridge the digital divide in their communities. We do this through:

- **Online courses**
- **Customized packages with personalized advice and resources from our expert team**
- **Curriculum licensing (which can be used to teach technology classes)**

CULTURALLY INCLUSIVE & ACCESSIBLE TRAINING

- Culturally-relevant curriculum
- Instructors are often members of the communities they teach in
- Multilingual Instruction: English, Spanish, Chinese (Simplified and Traditional), Korean, Lao, Russian, Tagalog, and Vietnamese



“A lot of the learners come from other countries and have never touched a computer or iPhone before, but thanks to CTN, technology has become a part of their lives now. It helps them stay in touch with their family and friends and has greatly improved their quality of life, both mentally and physically. It is an honor to be partners with CTN and build community together.”

- Tina Huang, GLIDE (California), whose clients received in-person technology training from CTN



BENEFITS OF DIGITAL INCLUSION

- **Decreased isolation and loneliness**
- **Increased educational and job opportunities**
- **Access to remote healthcare and health information**
- **Greater independence and self-reliance**
- **Improved convenience - the ability to look up bus schedules, order groceries, refill prescriptions, read the news, use QR codes at restaurants, and much more!**

OUR LEADERSHIP TEAM

- **Kami Griffiths**, Executive Director and Co-Founder
- **Ben Boone**, Finance and Administration Director
- **Lauren Cotter**, Marketing and Communications Director
- **Ratika Dayaldasani**, Human Resources Director
- **Skye Downing**, Digital Equity Programs and Partnerships Director (digitalLIFT)
- **Kari Gray**, California Partnership Director



“Providing 1:1 support [to clients] is challenging for a nonprofit, and especially if we want to reach homebound individuals and rural communities. We really appreciate that CTN is helping us round out our offerings and do things that we could not do without them.”

- Stephanie McNally, Vivalon (California), who partnered with CTN to provide one-on-one, virtual digital skills training to clients



SOCIAL MEDIA

X: [@commtechnetwork](#)

Facebook: [@CommunityTechNetwork](#)

Instagram: [@community_tech_network](#)

LinkedIn: [@commtechnetwork](#)

YouTube: [@commtechnetwork](#)

Pinterest: [@commtechnetwork](#)

RECENT PRESS COVERAGE

- [Digital exclusion and disability - how does society tackle the divide?](#) - *diginomica*, Feb. 2024
- [Breaking a Lifeline to the Internet](#) - *The American Prospect*, Feb. 2024
- [Methodist Healthcare Ministries Awards more than \\$21 million to advance digital equity across South Texas](#) - *MHM press release*, Dec. 2023
- [Mission seniors, armed with free iPads, bridge the digital divide](#) - *Mission Local*, Nov. 2023
- [Tech's generational divide](#) - *Rochester Beacon*, May 2023
- [Mayor's Office of Housing and Community Development Launches Citywide Initiative to Increase Affordable Connectivity Program Adoption](#) - *City of San Francisco, Press Release*, May 2023
- [3G networks are shutting down next year. Here's what you should know.](#) - *The Washington Post*, Sept. 2021
- [Never too late: Pandemic propels older shoppers online](#) - *The Associated Press (AP)*, Sept. 2021
- [Programs Can Help Older Adults Get or Upgrade Computers, Internet Access](#) - *AARP*, Feb. 2021



“A lot of people are on the wrong side of the digital divide, and we want to be sure to close that divide in an equitable way. CTN is an expert in this.”

- Keenan Harrell, Okta for Good, CTN founder

BRANDING



NAME

Community Tech Network can be spelled out or written as CTN. It should never be written as “Community Technology Network.”



COMMUNITY TECH NETWORK



Community Tech Network



CTN



~~**COMMUNITY TECHNOLOGY NETWORK**~~

LOGOS

We have three variations of our logo:

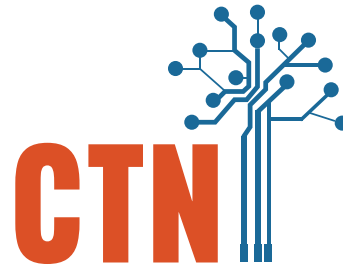
1. HORIZONTAL



2. STACKED



3. LETTERS ONLY



Each of these logos is available in white, black, and multi-color. [You can download our logos here.](#)



HIGH-RESOLUTION IMAGES



[Each of these photos are available for download here.](#)

“CTN’s digital navigator training has given our team the basic knowledge to enhance our digital inclusion program to better serve older adults.”

- Linda Philip, Sourcewise (California), whose team enrolled in CTN’s on-line courses

FAQS

Got questions? We've got answers! [Visit our FAQ page](#) to see frequently asked questions about our offerings, including our online courses, customized training packages, and direct services. You can also read more about our volunteer opportunities. If you have any additional questions, please don't hesitate to contact us.



PRESS CONTACT

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