CTN community TECH NETWORK

Our vision is a world where individuals are empowered to use technology to thrive in connected and flourishing communities.

- CTN tutors and assists over 2,750 unique learners each year, 90% of whom are older adults.

- We provide free digital literacy training in English, Chinese, Japanese, Korean, Lao, Russian, Spanish, Tagalog, and Vietnamese.

- We also help folks access affordable home internet and a computer or tablet. We provide in-person and virtual ongoing support for new learners.

- Since 2020, we've helped 71 human service agencies establish digital inclusion programs and trained 527 digital trainers.

OUR MISSION IS TO TRANSFORM LIVES THROUGH DIGITAL EQUITY

HELP BRIDGE THE DIGITAL DIVIDE

Upcoming Corporate Volunteerism and Sponsorship Opportunities: Digital Inclusion Week, October 7-13, 2024

TECH TEACH-IN EVENTS
SAN FRANCISCO, OCTOBER 7-13

Tech Teach-in events pair a volunteer with a community member to assist them with using their laptop, tablet, or smartphone

Location: Affordable housing developments, community centers, and libraries

Audience: 40-120 adults at each event

Demographics: Low-income individuals, older adults, English language learners, veterans, adults in workforce readiness programs, members of the LGBTQIA+ community, and adults with disabilities

Time: 4 hours (day of event) + volunteer orientation

DAY OF EQUITY
CTN WEBINAR SERIES OCTOBER 10

An all-day series of free, live webinars with a national audience of nonprofit, government, and academic institutions during Digital Inclusion Week

Topics:

- Authentic Leadership

- Making AI Useful: Living in a Digital Error

- Core Principles of Culturally Proficient Training

- The Library Frontier: True Grit

- Responsible Social Media?

- Patrons, Patients, and Constituents: Health Equity in Aging

To learn more about corporate sponsorship or group volunteer opportunities, contact:

corporate@communitytechnetwork.org

CORPORATE SPONSORSHIPS
Digital Inclusion Week October 7-13, 2024

PLATINUM LEVEL $4000

Sponsorship of all five In-Person Tech Teach-In Events OR all six Live Webinars

- Press Release
- Partner Spotlight blog post on CTN website and shared via our monthly newsletter
- Corporate logo placed on pre-event advertising, event signage and presentation slides
- Opportunity to speak at an in-person event OR as webinar panelist
- Multiple opportunities for corporate volunteers (in-person events)
- Company name and logo included in four social media messages via multiple channels
- Listed on CTN Event Page

GOLD LEVEL $2000

Sponsorship of two In-Person Tech Teach-In Events OR three Live Webinars

- Partner Spotlight blog post on CTN website and shared via monthly newsletter
- Corporate logo placed on event signage and presentation slides
- Opportunities for corporate volunteers (in-person events)
- Company name and logo included in two social media messages via multiple channels
- Listed on CTN Event Page

SILVER LEVEL STARTING AT $1000

Sponsorship of one In-Person Tech Teach-In Event OR one Live Webinar

- Corporate logo placement on event signage and presentation slides
- Opportunities for corporate volunteers (in-person events)
- One-time promotion on Community Tech Network social media channels
- Listed on CTN Event Page

SPONSORSHIP BENEFITS

Audience: state and local government; telecommunications and broadband industries; human services providers; academic institutions; foundation and corporate grantmakers; local and national general public

- **Website:** 11,000 page views per month
- **Webinars**: Typical live audience 60-200+ registrants nationwide
- **Newsletter:** One (1) virtual newsletter mention (October 2024): 4,800 subscribers
- **Webinar and In-person event promotional emails**: 2 per week for 2 weeks leading up to event to 12,000 subscribers
- **Social Media:** LinkedIn: 1,067 + X (Twitter): 3,100 + Facebook 1,000